

Checklist

10 Steps To Get Your ESG Programme Started

What is ESG?

ESG is a framework that helps an organisation manage risks, opportunities and material topics as related to environmental, social and governance criteria. This framework measures the sustainability of a company in these three different areas to show the positive impact they are making on their environment.



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ESG reporting is critical to meeting future demands of customers, staff and other stakeholders. Many EHS professionals are being appointed to oversee the creation of their organisation's first ESG programme.

If that's you, here are 10 steps to get your ESG programme started.

01

Define Your Values, Mission and Vision

Defining your values, mission and vision will aid in creating your ESG goals and strategy.

02

Create a 'Green Team'

This 'Green Team' will help identify your risks and material topics in a way that is transparent and reflective of your business.

03

Prioritise Your Goals

Materiality is an assessment tool used to identify and prioritise your ESG goals that are most critical to the organisation. Determine which sustainability indicators you'd like to measure.

04

Benchmark Your Current Position

Analyse your identified risks or materiality by creating a baseline of your current performance. Then, rank your risks by priority.

05

Set Goals

Setting goals, or targets, gives your business a roadmap to achieve its ESG objectives.

06

Create a Plan

Create an implementation plan that defines a systematic approach for sharing ESG initiatives and programmes, encouraging stakeholder engagement, training employees on new processes and communicating progress.

07

Implement the Plan

Now it's time to execute your ESG initiatives and programmes. Make sure to evaluate the relevancy of each opportunity and adjust as needed.

08

Track Progress

Review all available data in order to monitor your ESG performance. Regularly track and report your ESG performance against established goals and targets.

09

Analyse Results

Analyse your ESG programme results. Even after you have received final data points, monitor performance to make continuous improvements and evaluate risks to make changes as needed.

10

Report and Promote

Always include a plan to promote your ESG programmes awareness, education and engagement throughout your organisation.



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Let's chat

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Our Evotix team is passionate about applying market leading technology to create safer, smarter workplaces, partnering with organisations that value people's safety, communities and the planet.

As safety professionals and long-term leaders in the Verdantix EHS Green Quadrant, our deep and practical insight addresses your evolving needs, helping you achieve your health, safety and sustainability goals.

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