

Case Study

Cal-Maine's extra shell of safety with Evotix



Industry

Food Supplier

Employees

3,500+

Customer since

2023

Cal-Maine Foods is the largest producer and distributor of shell eggs in the United States.

The company employs over 3,500 people nationwide and is based in Ridgeland, Mississippi.

Corporate safety managers Trisha Perkins and Melvin Bonds oversee OSHA compliance for employees at Cal-Maine's 50 locations.

Bi-annually, the safety managers are tasked with putting together and presenting a safety report to senior leaders. With separate reporting across so many locations, however, pulling together this data proved difficult.

Managers often lost valuable time making countless phone calls or rifling through employees file cabinets just to get data around incidents or corrective actions. This left little time for other tasks including proactive data analysis

To streamline health and safety processes, Cal-Maine sought a scalable platform with a multi-lingual interface to cater to its diverse workforce, including a significant Hispanic representation.

Since implementing Evotix, Cal-Maine has undergone a transformative shift in its EHS&S processes. With instant access to critical information on accidents and actionable insights, workflows have been drastically simplified for employees of all levels.

Day-to-day challenges



Manual record keeping

Fragmented record-keeping across locations led to audit inefficiencies. Cal-Maine needed a system that could streamline record-keeping, ensuring easy access during audits or inspections.



Safety performance analysis

Managing remote workers across multiple states without real-time data access hindered overall performance analysis and complicated workflows.



Forklift inspections

With widespread forklift usage, monitoring inspections and reporting histories was crucial. This oversight was crucial for checking Lock Out Tag Out procedures and spotting concerning trends in forklift usage before any accidents occurred.

Before Evotix

Year after year, Cal-Maine faced recurring EHS&S challenges: poor record-keeping and repetitive safety issues highlighted during audits.

Recognizing these patterns, the team understood the urgent need for a system to streamline preparation for management meetings and audits. Central to this change was the necessity to revamp paperwork organization for audits, making it readily available and accessible – regardless of where the team member looking to access it is located.

Why Evotix

Despite competitive bids from other EHS&S software providers, Evotix stood out for Cal Maine.

Their knowledgeable Account Executives swiftly showcased how Evotix would solve Cal-Maine's pain points, making the decision a no-brainer.

During implementation, Cal-Maine felt fully supported. The attentive Evotix team addressed their questions and concerns, earning praise from Perkins: "The consultants we were paired with deserve bonuses for being brilliant!"

Evotix's Customer Forum will also offer valuable opportunities for the Cal-Maine team to meet peers and share ideas around utilizing the software's vast capabilities.



With Evotix

Efficient implementation strategy

Transitioning to Evotix required a nuanced approach to address varying technical competencies among Cal-Maine employees. While some readily embraced the new system, others faced challenges due to limited familiarity with online platforms. To bridge this gap, Cal-Maine's safety managers put together a test group, including a handpicked set of

stakeholders from all levels of the business and with varying degrees of technical confidence, and invited them to test Evotix, providing valuable feedback.

This inclusive process not only familiarized employees with the software but also ensured that it catered to diverse user needs. This was crucial in building widespread support and confidence in the new system.

Empowering real-time insights and decision making

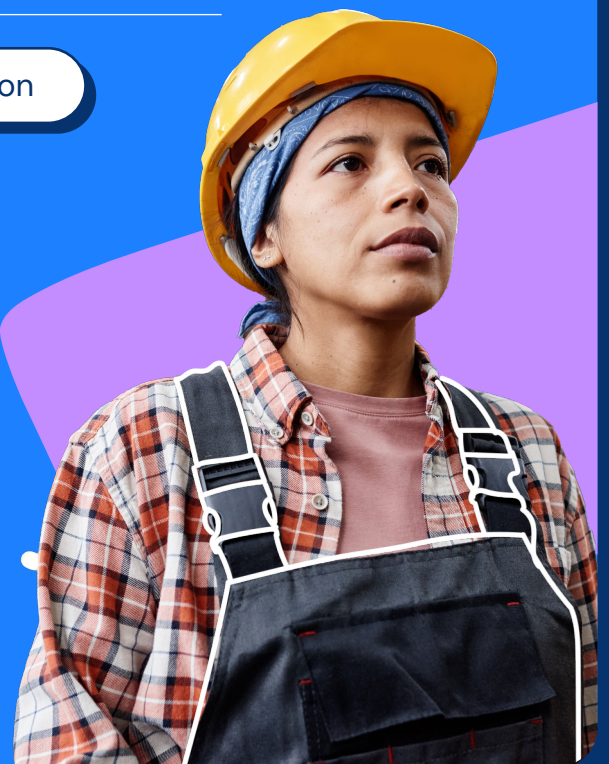
Before Evotix, EHS, location and senior managers had limited visibility into real-time data across Cal-Maine's dispersed locations, hindering proactive decision-making. However, the shift to Evotix offered instant access to critical data from all sites. This real-time capability has significantly improved the company's ability to identify and address

potential regulatory compliance issues and trends promptly.

For instance, Bonds noted, "The ability to see it live has been tremendous as we can pick up key information as we go along." This capability has empowered employees to proactively manage safety protocols and mitigate risks more effectively.

Enhanced reporting and transparent communication

The implementation of Evotix has not only streamlined data accessibility but also revolutionized reporting and communication within Cal-Maine. Senior management now has transparent insights into safety and efficiency metrics across all locations. This level of transparency has impressed Vice Presidents, who now have access to real-time data and progress tracking. This has fostered a more cohesive team environment focused on continuous improvement and EHS progression. Perkins added, "Senior management think it's the best thing since sliced bread and they love that we're moving forward."



Increased engagement

By changing over to a brand-new system, Cal-Maine have brought about a renewed focus on EHS&S across the business. Regular incident reviews and real-time incident reporting have heightened safety awareness. The managers feel satisfied that should an OSHA inspection crop up for employees of different facilities, they'll feel more comfortable and prepared. The peer-tested nature of the system has also enhanced employee trust and confidence in using the platform.

Configurability & flexibility

Evotix's flexibility has been a game-changer for Cal-Maine's safety managers. The ability to tailor forms and processes means that they can be personalized in a way that is familiar to employees, enhancing engagement and easing the transition during implementation.

Post-launch, employees have provided valuable feedback, leading to continuous improvement and customization of features and dashboards to meet evolving needs.

Action management

One of the standout benefits for Cal-Maine has been the significant improvement in action closeout rates. The system enables the creation of comprehensive reports with a full list of action items, facilitating efficient communication with Vice Presidents across locations. Perkins highlights, "The ability to have that information that we can pull out and send to the Vice Presidents is awesome."

This inclusivity has been further strengthened by Evotix's bilingual functionality, catering to Cal-Maine's diverse workforce with forms available in both Spanish and English. This feature has not only improved accessibility but has also demonstrated a commitment to embracing diversity and promoting a supportive work environment. "It was a huge bonus for Evotix, having Spanish forms to use", said Perkins.



Advice for new customers

Cal-Maine shares **valuable insights from their experience with Evotix** to aid new customers in the implementation process:



Embrace comprehensive integration

Bonds advises new customers to throw all their requirements at Evotix during implementation.



They're going to either say yes, we'll do that or we'll give it a try. **Don't hold back.** The team is more than happy to fit implementation to your interests."



Secure buy-in from challenging users

Form diverse test groups representing various stakeholders, including those with technological challenges. Their feedback helps identify unforeseen issues and preferences, allowing adjustments for enhanced user-friendliness and effectiveness. For instance, Cal-Maine adjusted their system after discovering that single sign-on was not widely understood, leading to a switch to usernames and passwords. This tailored approach maximizes user engagement and adoption.

The future with Evotix

Bonds and Perkins are looking forward to the continued opportunities that a partnership with Evotix will bring. Bonds expresses his excitement by saying,



From where we were a year ago...the **possibilities are astronomical.**"

With Evotix in place, EHS managers no longer need to spend site visits gathering data. This shift allows them to concentrate on more impactful aspects of their roles, such as engaging with employees across teams and analyzing data for trends. Bonds notes,



We're at a stage where we're able to say **we're 100% satisfied** with where we are – and that's all down to the effort put in by the Evotix team."



US

Chicago

+1 (872) 215 5913



UK

London
Manchester
Glasgow

+44 (0) 161 521 8490

AU

Melbourne
Perth

+61 3 8595 5909

Let's chat

contact@evotix.com

Our Evotix team is passionate about applying market leading technology to create safer, smarter workplaces, partnering with organizations that value people's safety, communities and the planet.

As safety professionals and long-term leaders in the Verdantix EHS Green Quadrant, our deep and practical insight addresses your evolving needs, helping you achieve your health, safety and sustainability goals.

Evotix: your all-around partner for the journey.

EVOTIX

Visit evotix.com



Evotix



Evotix



Evotix_