

EVOTIX

ZIWI
Taste life in New Zealand



Evotix and Ziwi: enhancing efficiency

Industry

Pet Food

Employees

96

Customer since

2020

ZIWI is a global leader in pet food nutrition and innovation.

They produce premium high-meat pet food, crafted from ethically and sustainably sourced ingredients from New Zealand, and gently processed using the latest technology.

ZIWI's mission is to provide peak nutrition without compromise — for a happier and healthier life for all pets.

In recent years, **the organization has experienced unprecedented growth** and recently opened and acquired additional production facilities in Hawkes Bay.

Day-to-day challenges

Operating ZIWI's manufacturing plants brings a range of safety challenges.

For example, employees frequently use forklifts to move packaging, ingredients, and finished products.

Comprehensive training, traffic management plans, and good maintenance are paramount to ensuring safe operation.

ZIWI's rapid year-on-year growth—and the opening of a new facility—made finding a safety management software solution an immediate need.



Life before Evotix

ZIWI found themselves grappling with a host of EHS challenges:



Lacked a safety management solution that could support a substantial amount of data as the organization grew



Needed an efficient, streamlined way to provide and track training



Struggled to encourage hazard, near-miss and incident reporting



Wanted to increase visibility of EHS data across the organization



With a new factory, we're starting with high safety standards. Our goal is to adopt that mindset across the organization. As we grow, we want to have a strong foundation for health and safety.

Grant Bell
Production Manager,
NZ Chews and Treats



Life with **Evotix**

ZIWI was on the hunt for an **end-to-end solution** that would empower them to offer comprehensive training, incident tracking and safety data analysis.

In implementing Evotix Assure, the organization hoped to see a surge in reporting, increased data visibility and an enhanced ability to record observations.

Kickstarting their Evotix partnership, ZIWI began by implementing the People, Risk and Incident modules.

They have recently added the Behavior, Audit and Contractor Management modules.

The Outcome

Simple Reporting

Before implementing Assure, Bell says the organization struggled to encourage workers to report incidents, hazards and near misses. Workers had to fill out time-consuming forms and deliver them to supervisors.

But with Assure's mobile portal, ZIWI has **streamlined incident reporting by replacing the tedious process** of filling out a physical form and hunting down a supervisor with a **simple and efficient digital solution.**

Workers can submit reports without having to leave the workplace. **The result?** A huge surge in the number of reports submitted.



Proactive Checking



Assure **makes regular safety walks** throughout the workplace a cinch. On these walks, employees can easily use the app to record hazards and ensure compliance.

This encourages workers to observe and notice risks, so they're **more likely to report hazards and near misses.**



You have to make it easy for people to submit reports. If they have to go find a form and fill it out, they may not submit anything.

But when they use the app, it's a piece of cake to log their concerns.

Weekly Safety Reporting

Configuring the Behavior module, ZIWI set up a weekly safety walk that lets workers open up a form on their phone and detail hazard, incident and near miss data.



Workers walk around to check that hoses aren't on the floor and tests are up-to-date. That has been really useful.

Grant Bell
Production Manager,
NZ Chews and Treats

Cross-Organization Visibility

With Assure, ZIWI has made health and safety data accessible across the organization, using it to generate weekly reports detailing recent hazard, incident and near-miss data.

With this data, the organization can track past incidents and **better predict future incidents.**



Why **Evotix**

As ZIWI staff have discovered, **Assure's simple user interface is a game changer** for everyone from management to boots-on-the-ground workers.

Implementation, Bell says, has been smoother due to Evotix's consistent support.

"They've offered guidance whenever we needed it," Bell says. "Support-wise, they've been excellent."



It came down to simplicity. Assure simplifies everything – the processes, reporting, all of it. There's no excuse not to report something when it's so easy.

Grant Bell
Production Manager,
NZ Chews and Treats

To Date, Evotix Has Helped Ziwi:



Manage, analyze and distribute EHS data to the wider organization



Boost reporting



Gather detailed observations



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Let's chat

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Our Evotix team is passionate about applying market leading technology to create safer, smarter workplaces, partnering with organisations that value people's safety, communities and the planet.

As safety professionals and long-term leaders in the Verdantix EHS Green Quadrant, our deep and practical insight addresses your evolving needs, helping you achieve your health, safety and sustainability goals.

Evotix: your all-around partner for the journey.

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